HNJAC MEETING #13

October 14, 2020
10 a.m. – 12 p.m.
Baldpate Mountain, Titusville, NJ and Zoom option
1. Welcome
2. HNJAC Member Survey Results
3. Health Equity Community Conversations: COVID-19 Storytelling Project
4. Cross Cutting Strategies Review
5. POLICY
6. ACT Updates
7. NJ DOH Updates & COVID vaccine overview
8. Other Updates
9. Next Steps
RESPONSES

• 9 responses (69%)
• 56% want shorter meetings
• 33% asked for greater HNJCC/DOH involvement
• 44% want more guidance from DOH

Comments:
• Proactively check the Google Drive and each other’s ACT minutes
• Workload distribution is not balanced
LET'S DISCUSS
HEALTH EQUITY COMMUNITY CONVERSATIONS (HECC): COVID-19 STORYTELLING PROJECT
HECC UPDATES

• Website launched: https://www.njymca.org/communityconversations

• Funding received

• Julia presented to two ACTs:
  • Access to Quality Care
  • Healthy Living

• Julia is available to present to the other two ACTs
These are just a few of the 95 organizations or networks we have connected with so far...more to come!
HECC UPDATES

Currently 19 conversations have been uploaded, with 50 pending

Potential total 305 to 480 (NJYSA, NJDOH and organizations/networks as identified)

Statewide outreach vs. Local outreach
Essenx 45 to 69
Middlex 25 to 47
Monmouth 25 to 35
Mercer 27 to 34
Passaic 20 to 25
Bergen 15 to 20

- 5-10 projected each from Cumberland, Gloucester, & Hudson
- 5 to 7 from Camden, Cape May, Hunterdon, & Ocean
- Need from Salem, Somerset, Sussex, Union, & Warren

Atlantic 10 to 14
YOUR ROLE

- Identify 5 to 10 organizations or individuals to be interviewed, share website with networks
- Organizations can be a member organization and/or affiliated or partner organization
- Continue to share with ACT members, and direct NJYSA to orgs in counties with fewest commitments
- Interviewers/facilitators complete Community Conversations submission process and online form
- Stories must be submitted by November 9, 2020 to ensure time for theme analysis
**Theme Analysis**

**Oct:** Contract developed. Signing in progress

**Nov-Jan:** Sharing stories on rolling basis

**Dec-Mar:** Theme analysis and report development

**Mar:** Themes shared with HNJ2030

**Jun-Jul:** Final report completed

---

**Audio/Video Segments**

**Oct:** Contract negotiations

**Nov-Dec:** Scheduling and recording

**Dec-Jan:** Archive developed, feedback on audio

**Feb:** Final audio produced. Audio-card mockups due

**Mar 30th:** All deliverables due (animation, audio cards)
## ADDITIONAL OPTIONS FOR VISUALIZING STORIES

- **Alternate vendor**

- **Develop animated “explainer videos”**
  - Development process (4-5 weeks start to finish); themes identified may guide themes of the animated videos

- **Could produce 5-8 videos with full ownership**
CROSS CUTTING ISSUE AREAS

• Equity

• Policy

• Resilience
“In identifying and addressing the priority health needs of New Jersey residents, the Healthy New Jersey 2030 (HNJ2030) Topic Areas are tied together by the cross-cutting issues of Equity, Policy, and Resilience. Integrating these cross-cutting issues into all aspects of Healthy New Jersey’s framework, objectives, and planning processes is crucial to ensuring an intentional, systemic approach to eliminating barriers to good health for all New Jersey residents.”
**UPDATED DEFINITION: EQUITY**

**Equity:** As a guiding principle of Healthy NJ 2030, equity refers to the provision of fair and just opportunities to all community members through the development of systems and policies that address and remove underlying disparities and barriers, while giving special focus to community members who have been historically marginalized and face greater risk based on social, economic, historical, or political conditions.

Since its inception in 1991, Healthy New Jersey has addressed health equity issues experienced by racial/ethnic, sex, and age groups. Healthy New Jersey 2030 will expand its definition to include additional marginalized populations such as those based on disability status, English proficiency, geography, housing, income, sexual orientation and gender identity, veteran status, and other priority populations.

By alleviating the underlying conditions faced by our most marginalized community members Healthy NJ 2030 can better support and improve health outcomes for all New Jersey residents.
**UPDATED DEFINITION:**

**Resilience:** Resilience refers to the ability of an individual or community to withstand, adapt to, and recover from emergency, threats, tragedy, trauma, or other adverse experiences and circumstances.

To support resilience at the individual, community, and system level, decisionmakers and stakeholders must work to ensure there is infrastructure and a streamlined, transparent process for providing a range of emergency resources, information, and services that encompass the identified needs of community members, particularly supporting those who face historical, persistent, or increased marginalization.

The Healthy New Jersey 2030 development team had already considered resilience as a cross-cutting issue before COVID-19 arrived in New Jersey. Now more than ever, individual and community resilience are key to public health, as preserving the health and wellbeing of community members is at the core of strengthening local and state systems and continuing to equip them to meet emerging community needs.
**UPDATED DEFINITION: POLICY**

**Policy:** Public health policy has a profound impact on health status, and refers to the plans, initiatives, actions, and decisions made to develop and achieve sustainable local and state health targets and goals.

Public health policy is not limited to policies that directly impact the health services that an individual receives, but encompasses a large variety of policy spheres, including economic, environmental, education, labor, transportation, and others that affect individual conditions (social determinants of health).

To support public health policymaking and the creation of informed policies, Healthy NJ 2030 incorporates a diverse range of voices into all aspects of its development - subject matter experts, public servants, community members, and other community stakeholders, including local and state policymakers. By doing so, Healthy NJ 2030 can support a more inclusive, sustainable process to identifying key areas for policy change and improvement that better addresses the public health priorities of all New Jersey residents.
REVISIT UPDATED DEFINITION: POLICY

Policy: Public health policy has a profound impact on health status, and refers to the plans, initiatives, actions, and decisions made to develop and achieve sustainable local and state health targets and goals.

Public health policy is not limited to policies that directly impact the health services that an individual receives, but encompasses a large variety of policy spheres, including economic, environmental, education, labor, transportation, and others that affect individual conditions (social determinants of health).

To support public health policymaking and the creation of informed policies, Healthy NJ 2030 incorporates a diverse range of voices into all aspects of its development - subject matter experts, public servants, community members, and other community stakeholders, including local and state policymakers. By doing so, Healthy NJ 2030 can support a more inclusive, sustainable process to identifying key areas for policy change and improvement that better addresses the public health priorities of all New Jersey residents.
OUR NOVEMBER 10TH SPEAKERS: RESILIENCE

RESILIENCE & ADVERSE CHILDHOOD EXPERIENCES
DAVE ELLIS – NJ Department of Children and Families, Office of Resilience

COMMUNITY & INFRASTRUCTURE RESILIENCE
JAMIE WELLER – NJ Department of Health, Office of Local Public Health
SPECIAL GUEST – NJ Department of Health, Office of Disaster Resilience

CLIMATE RESILIENCE
JEANNE HERB – Rutgers University, Bloustein School of Planning and Public Policy
REVISED SEPTEMBER 2020

Months

- Sept - Nov
- Dec - Jan
- Feb - Mar
- Spring - Summer

ACTs

- Refine Topic Areas, prioritize, review existing plans/policies, add new members/consult partners, begin writing action plans
- Review and incorporate HECC results
- Finalize action plans/strategies, objectives, and targets

HNJAC

- Receive Policy, Resilience, and Equity guidance
- Receive action plan, objective selection, & target setting training
- Review and approve action plans, objectives, and targets
COVID-19 VACCINE

• DOH's preparation

• Possibility of doing listening sessions/ focus groups
OTHER UPDATES

- Alycia
- Alysia
- Bageshree
- Diane
- Jeanne
- John
- Kwaku
- Marissa
- Megan
- Regina
- Sherry
- Tyree
- Victoria
- DOH
UPCOMING MEETINGS

Advisory Council

• **Tuesday**, November 10 (in person or virtual?)
• **Wednesday**, December 2
STAY SAFE & STAY STRONG!